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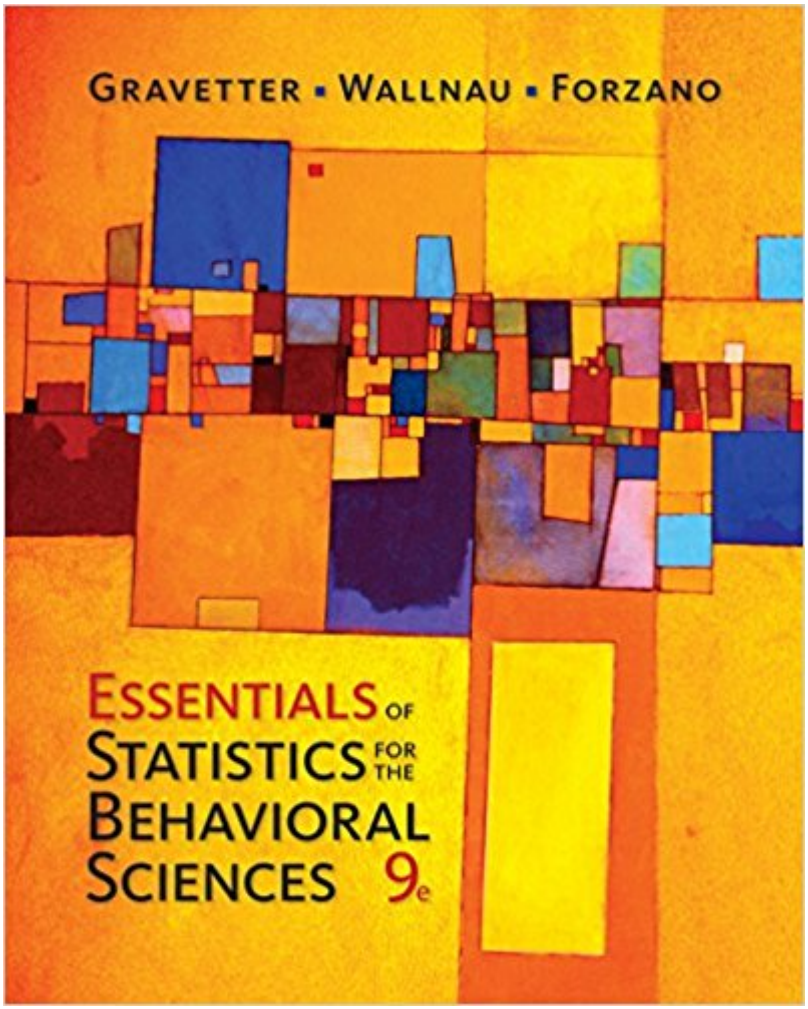
Essentials Of Statistics For The Behavioral Sciences



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Synopsis

A brief version of Gravetter and Wallnau's proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition delivers straightforward instruction, unrivaled accuracy, built-in learning aids, and a wealth of real-world examples and illustrations. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. By skillfully integrating applications that reinforce concepts, they ensure that even students with a weak background in mathematics can fully understand statistics. The text also leads readers to become savvy consumers of information by showing how having an understanding of statistical procedures will help them comprehend published findings. A complete supplements package -- including the MindTapÃ¢â Â¢ digital learning experience and the ApliaÃ¢â Â¢ online homework tool -- supports instructors with class preparation and testing, helping maximize course success.

Book Information

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Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York. While teaching at Brockport, he specialized in statistics, research design, and cognitive psychology. Dr. Gravetter received his Bachelor's degree in mathematics from M.I.T. and his Ph.D. in psychology from Duke University. In addition to publishing several research articles, he is co-author of the best-selling STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, and RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 6th Edition.Larry B. Wallnau is Professor Emeritus of Psychology at The College at Brockport, State University of New York. The recipient of grants and awards in both research and teaching, Dr. Wallnau has published numerous research articles primarily on the effect of psychotropic drugs. With Frederick J Gravetter, he has co-authored previous editions of STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its tenth edition, and ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, now in its ninth edition.Lori-Ann B. Forzano is Professor of Psychology at The College at Brockport, State University

of New York, where she regularly teaches undergraduate and graduate courses in research methods, statistics, learning, the psychology of eating, and animal behavior. She earned a Ph.D. in experimental psychology from the State University of New York at Stony Brook, where she also received her B.S. in psychology. Dr. Forzano's research examines impulsivity and self-control in adults and children and has been published in the Journal of the Experimental Analysis of Behavior, Learning and Motivation, and The Psychological Record. She is also co-author of ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, and RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 6th Edition.

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